

Zen Space® for Airports

Turning passenger recovery into measurable airport value

A premium, compact relaxation solution for modern terminals



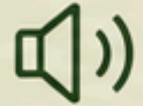
Zen Space
YOUR MOMENT

www.ZenSpaceWorld.com



Passenger Stress Is an Airport Experience Problem

Today's airports are complex, fast-paced environments that put constant pressure on travellers.



1 Noise, queues, delays and time pressure increase passenger anxiety.



2 Stress reduces satisfaction, dwell quality and discretionary spend.



3 Airports need compact, post-security recovery solutions that are easy to test and measure.



The Opportunity: Transform Waiting Time into Recovery Time

Travellers already spend time waiting. Zen Space helps airports turn that time into a calmer, more valuable passenger experience.



1 Travellers already spend time waiting.



2 Airports can convert stressful dwell time into a premium passenger experience.



3 A recovery space can support satisfaction, differentiation and non-aeronautical revenue.



4 Zen Space makes this measurable through a pilot model.



A Fully Automated Passenger Recovery Pod

A compact, premium recovery experience designed for modern terminals.



Private-feeling, soundproof wellness pod



10–20 minute fully immersive relaxation sessions



Full body Shiatsu massage including reflexology as well as sound, visual and aroma therapy



Fully automated and operationally simple



Patented Zen Space technology



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This is Zen Space..Your moment - Video 1



Watch on  YouTube



Designed Around the Airport Environment

Zen Space is specifically suited to modern terminal environments where space, time and operational simplicity matter.



Compact: 2.9 m² footprint



Fast: 10–20 minute sessions fit passenger dwell time



Simple: automated use, minimal staffing burden, certified for airport and public spaces



Premium: improves perception of care and innovation



Measurable: usage, feedback and revenue can be reviewed





A Passenger Experience Upgrade with Commercial Upside

Zen Space creates value for airports by improving passenger experience while supporting broader commercial and operational objectives.



Passenger satisfaction

Enhances comfort and helps improve the overall terminal experience.



Non-aeronautical revenue

Creates a new premium revenue opportunity from passenger dwell time.



Retail and lounge ecosystem support

Complements adjacent airport services and enriches the overall passenger offer.



Brand differentiation

Positions the airport as innovative, passenger-centric and wellness-forward.



Operational simplicity

Compact, automated and easy to integrate with minimal staffing burden.



Validated with Real Users Before Airport Rollout

Proven in a live commercial environment before airport deployment



3,000+ users

Trusted by thousands in everyday use



100% customer satisfaction

Consistently rated excellent by all users



Live commercial environment

Operating successfully in a real public space



Real customer feedback

Positive insights driving continuous improvement



Strong transferability to airports

Designed to meet the needs of modern travelers



Real users. Real environment. Real proof before airport rollout.

A 12-Month Airport Recovery Pilot

Start with one or more pods, measure real passenger response, then decide whether to extend or scale.



Fully supported launch

We handle delivery, installation, training and ongoing support.



Usage and customer feedback tracking

Real-time data and passenger insights to measure impact.



Revenue and operational review

Evaluate performance, financial results and operational fit.



Clear decision point after 12 months

Review outcomes together and decide to extend, scale or conclude.



No need to commit long-term

No long-term commitment required before results are proven.



3 Flexible Partnership Models

Built Around Your Airport's Goals

Choose the commercial approach that fits your strategy.

Partnership first. Tenancy always an option.



1



Airport-Supported Investment

The airport invests and owns the pods.
Zen Space provides technology,
installation and ongoing support.

- ✓ Airport funds and owns the assets
- ✓ Zen Space handles installation, technology and maintenance
- ✓ Custom branding & full support
- ✓ Revenue fully retained by the airport
- ✓ Maximum control and flexibility

Best for: Full control and ownership

2



Shared Investment Model

Airport and Zen Space share the investment
and the upside.
We operate together, we grow together.

- ✓ Shared capital investment
- ✓ Aligned incentives and joint ownership
- ✓ Shared revenue based on agreed terms
- ✓ Faster deployment with scalable upside
- ✓ Long-term partnership approach

Best for: Strategic partnerships

3



Zen Space-Operated Pilot

Zen Space invests, installs and operates
the pods.
The airport provides the space.

- ✓ No capital investment required
- ✓ Full operational management by Zen Space
- ✓ Airport receives revenue share
- ✓ Low risk, easy to launch and test
- ✓ Ideal way to start and measure impact

Best for: Fast, low-risk pilots



All models are designed for a 12-month pilot, with a clear review at the end
to decide whether to extend, scale or conclude.



12-Month Pilot

Clear. Measurable. Low Risk.



Low-Friction Deployment in Airport Environments.

A compact, operationally simple solution designed for efficient airport integration.



2.9 m² per cabin



Standard electrical / industrial outlet



Approx. 6-hour installation per cabin



Designed for airport safety requirements



Minimal operational burden



Easy to integrate into terminal infrastructure



Non-Aeronautical Revenue Potential

Pilot performance is validated through real usage, but airport locations with strong visibility and extended operating hours have meaningful revenue potential.

KEY ASSUMPTIONS



Average session price
€20
(10 or 20-min session)



Current tested usage (mall)
10 users
per pod per day
(800K visitors/year)



Airport forecast usage
24 to 48 users
per pod per day
(4M+ visitors/year)



Operating environment
24h operations and above

**Tested Performance**
Shopping Mall Environment



Visitors per year
800K



Average users per pod / day
10 users



Average session price
€20



**Forecast Performance**
Airport Environment
(4M+ visitors per year)



Visitors per year
4M+



Average users per pod / day
24 users



Average session price
€20

POTENTIAL ANNUAL REVENUE PER POD

Conservative Scenario 24 users per day	Moderate Scenario 36 users per day	High Scenario 48 users per day
 8,760 sessions / year (24 x 365 days)	 13,140 sessions / year (36 x 365 days)	 17,520 sessions / year (48 x 365 days)
€175,200 / year	€262,800 / year	€350,400 / year



Meaningful upside from non-aeronautical revenue streams



Low operational cost model with high margins



Enhances passenger experience and increases dwell satisfaction



Strengthens airport differentiation and commercial value

- ✓ **Revenue is based on:**
- ✓

Average session price: €20 (10 or 20-minute session)
- ✓

Current tested average: 10 users per day per pod (shopping mall environment)
- ✓

Airport forecast: 24 to 48 users per day per pod based on 4M+ annual visitors and 24h operations and above

Figures represent potential scenarios based on current data and industry benchmarks.
Actual results will vary by airport, location, and operational model.

Customer Feedback Shows Strong Demand for Recovery Spaces

Customer survey results from a live retail environment show strong satisfaction, repeat intent and dwell-time impact.



99%

rated the experience 5/5



100%

said they would use it again



80%

said it helped extend their visit



70%

said they would not return without the cabins



Retail environment data, highly relevant to airport dwell-time behaviour.

Customer survey sample: 200 users.



Why This Is the Right Time for Airports

A stronger passenger experience and a more measurable commercial opportunity can now be tested with low risk.



Passenger experience is now a competitive differentiator



Airports are under pressure to grow non-aeronautical revenue



Travellers value calm, privacy and recovery during journeys



Zen Space offers a measurable, low-footprint way to test this category



A practical way to strengthen passenger experience while exploring new non-aeronautical value.

Partnership-first, measurable and easy to trial.



Let's Launch a 12-Month Airport Recovery Pilot



Zen Space removes long-term risk by offering a **fully supported pilot** that validates passenger satisfaction, usage, operational fit and commercial performance before any wider rollout.



Low risk, high insight

Test real passenger demand with zero long-term commitment.



Measure what matters

We track satisfaction, usage and revenue impact.



Quick to deploy

Plug-and-play setup with minimal disruption to operations.



Enhance passenger experience

Give travellers a moment to recover, relax and arrive better.



Grow non-aeronautical revenue

Unlock a proven, high-margin revenue stream.



Fully supported by Zen Space

We manage installation, operations, maintenance and reporting.



Let's schedule a short working session

to identify the ideal terminal location and pilot setup for your airport.



Contact:

Frederick@ZenSpaceWorld.com



+44 777 461 2217



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YOUR MOMENT

Time	Destination	Flight	Gate	Status
11:10	New York	ZX 201	C25	On Time
11:25	London	ZX 105	C24	On Time
11:30	Tokyo	ZX 247	C24	On Time
11:50	Dubai	ZX 303	C25	On Time
12:15	Singapore	ZX 415	C28	On Time



A 1-minute video from
our Founder & CEO



Bringing the Future of Airport Wellness to Your Terminal



Zen Space

YOUR MOMENT



THANK YOU!

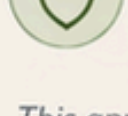


A practical step toward calmer passengers,
stronger airport experience and measurable non-aeronautical value.



Scientific Evidence Supporting Zen Space's Impact

Multiple independent studies across neuroscience, psychology, medicine and environmental health demonstrate that sound-proof relaxation, guided massage and immersive multisensory environments reduce stress, improve mental performance and enhance overall well-being.

	Neuroscience of Relaxation (2020)	Relaxation techniques enhance cognitive function and improve focus, enabling the brain to be more alert and engaged.
	Journal of Environmental Psychology (2018)	Sound-masked environments reduce stress and restore attention, lowering cortisol levels and promoting mental recovery.
	Psychological Science (2020)	Brief relaxation breaks improve working memory, decision-making and overall cognitive performance.
	Journal of Bodywork & Movement Therapies (2021)	Massage therapy reduces muscular tension, enhances circulation and promotes faster physical and mental recovery.
	Environmental Health & Preventive Medicine (2015)	Exposure to nature-based environments (even digitally) reduces tension and stress, promoting psychological restoration.
	Journal of Airport Management (2019)	Passengers who were offered relaxation services reported higher levels of satisfaction and loyalty within airports.
	Journal of Service Research (2018)	Airport amenities that enhance passenger experience—such as relaxation spaces—can drive additional revenue streams and improve perception.
	Journal of Environmental Psychology (2010)	Exposure to calming environments and therapeutic massage significantly improves comfort and relaxation, leading to a more pleasant travel experience.
	Frontiers in Psychology (2017)	Sound exposure reduction and sensory modulation lead to higher levels of engagement, well-being and life-satisfaction.
	Sleep Medicine Reviews (2016)	Aromatherapy interventions, particularly with lavender, help reduce sleep disturbances and improve sleep quality.
	Journal of Alternative & Complementary Medicine (2013)	Short massage sessions significantly reduce anxiety levels in participants. Across clinical and non-clinical groups, massage improves mood and well-being.
	Journal of Traditional Chinese Medicine (2016)	Shiatsu massage can enhance circulation and stimulate the immune system, thus improving overall health and reducing the risk of illness.

This annex is provided as reference information. Full citations available upon request.



Backed by Science. Built for Airports.

Zen Space is designed to deliver measurable recovery, satisfaction and commercial value in real airport environments.

