Zen Space®
YOUR MOMENT

Zen Space® – Your Moment

Automated Wellness Pods for High-Traffic Environments

Validated with paying customers | Patented technology | Airport expansion underway



The Problem — Recovery Has Not Kept Up With Modern Life

High-traffic environments create stress, fatigue and sensory overload.

Existing recovery options are slow, expensive, space-intensive or staff-dependent.

People increasingly need rapid, accessible recovery during the day — not another destination they must travel to.

There is no scalable, private and fully automated solution for rapid recovery in high-traffic environments.



The Solution — Zen Space® Automated Wellness Pod

A private, multisensory wellness experience in just 2.9 m².

- 10–20 minute automated sessions
- Full-body Shiatsu massage
- Sound + image + aroma therapy



- Sound-isolated private-feeling cabin
- No staff required
- Plug-and-play | Approx. 6-hour installation
- Designed for 24/7 environments



Wellness infrastructure designed for where people already are.

Why Now? Automated Wellness Is Becoming a Commercial Category



Consumer Behaviour

Short, convenient wellness experiences are increasingly part of everyday life.



Venue Economics

Airports, malls and workplaces are seeking experience-enhancing, unattended services.



Employer Wellbeing Priority

UK employers are increasingly prioritising practical, measurable wellbeing solutions that support engagement, retention and productivity.



The market is moving from traditional wellness benefits toward accessible, on-demand wellbeing infrastructure.

More Than a Massage Chair – A Complete Private Wellness Experience

Full-Body Shiatsu Massage
Advanced 4D massage technology for complete body relief.

Sound-Isolated Privacy
Engineered for total discretion and quiet retreat.

Image Therapy
Calming visuals that reduce stress and restore focus.

Sound Therapy
Curated soundscapes to relax, energize, or restore balance.





Experience Zen Space in Action

See how Zen Space transforms any moment into a private wellness escape.

WATCH THE VIDEO >

Aroma Therapy
Essential oil diffusion to elevate mood and promote well-being.

Fully Automated
Intuitive touchscreen experience with zero staff required.

Certified Air Exchange
Hospital-grade filtration with continuous fresh air circulation.

10–20 Minute Format
Optimized sessions designed for real life and real results.

Massage is *one component* of Zen Space – not the entire product.

Built by Entrepreneurs with High-Traffic, Operational and Technical Experience



Frederick Tylki — CEO & Co-Founder



- 18+ years in aviation / high-traffic environments
- Former easyJet operational, training and recruitment experience
- Founder of Boat Rent World — international partner-led platform
- Entrepreneur across travel, education and wellness

Blanka Tylki — Co-Founder & Creative Director



- Product development
- Brand and customer experience
- Co-created Zen Space from concept to commercial product

Claudio Benotto — CTO



- Robotics
- Automation
- Engineering

Supported by specialist financial and legal advisors in Europe.

Zen Space
YOUR MOMENT

Strong customer validation

WHAT WE PROVED

3,000+
paying users

100%
satisfaction among surveyed customers

5–15%
passer-by conversion

Repeat usage

Successfully operated in a live commercial environment



Multiple Revenue Models — One Scalable Platform

PAY PER USE

Airports | Shopping Centres | High-Traffic Venues

Customer pays per session.

B2B LEASE / PURCHASE

Companies | Hotels | Healthcare

Organisation pays for employee/customer access.

STRATEGIC VENUE PARTNERSHIP

Revenue Share | Venue-Funded Deployment | Local Operating Partner





Different commercial structures allow Zen Space to enter locations without relying on one deployment model.

UK Unit Economics – Clear, Testable, Scalable

Clear deployment economics, fixed UK pricing and testable annual revenue assumptions

Deployment Economics

GBP32,000
Production + installation per pod

GBP12,000
Annual floor-space cost per pod

12 → 24
Paid sessions/day proven benchmark → optimisation target

UK Pricing Strategy

Standard Pricing

10 min — GBP15
20 min — GBP25

Average Revenue / User

GBP20
Illustrative blended average

Illustrative model based on a blended average of GBP20 per user.



Illustrative Annual Revenue

Based on 365 operating days and an illustrative GBP20 average revenue per user

12 sessions/day	GBP87,600 at GBP20 average revenue/user
24 sessions/day	GBP175,200 at GBP20 average revenue/user
36 sessions/day	GBP262,800 at GBP20 average revenue/user

Annual floor-space cost: GBP12,000

Revenue remaining after floor-space cost

GBP75,600 → GBP250,800
at illustrative GBP20 average revenue/user

Site-level figures shown before payment processing, electricity, consumables, maintenance and other operating costs.

UK Market Opportunity

A Large Addressable Network of High-Traffic Venues

AIRPORTS

High traffic • waiting time • stress • premium passenger economics

COMPANIES

Employee wellbeing • recovery • productivity

PREMIUM MALLS

Customer experience • dwell • differentiation

Secondary venues: Hotels • Universities • Clinics • Events



UK MARKET SIZING

TAM
~GBP294M
annual revenue potential
UK opportunity

SAM
~GBP147M
annual revenue potential
priority UK markets

SOM
~GBP6.7M
3-year obtainable revenue
20 locations / 24 pods

Management estimates. TAM (Total Addressable Market) represents the total potential annual revenue opportunity across addressable high-traffic venues in the UK. The broader opportunity is supported by 60+ reporting UK airports, 6,969 high streets in Great Britain, and 46,770 medium and large UK businesses.

SAM (Serviceable Addressable Market) represents the serviceable opportunity across priority UK launch markets and venue types. Both TAM and SAM are modelled using estimated deployable pod capacity and ~GBP163,200 mature annual revenue per pod after floor-space cost.

SOM (Serviceable Obtainable Market) reflects a 3-year rollout of 20 locations / 24 pods: 6 own pods generating GBP163,200 per pod per year after floor-space cost, plus 18 B2B / partnership pods generating GBP190,000 in Year 1 and GBP9,600 in Years 2–3, for a total 3-year obtainable revenue of ~GBP6.7M. Corporate wellbeing budgets provide.

> Zen Space does not need thousands of locations to build a meaningful business — *a relatively small network of productive pods can create significant recurring revenue.*

Zen Space
YOUR MOMENT

Where Zen Space Sits in the Wellness Landscape

	Rest N Go / Massage Chairs	Sleep Pods	Traditional Spa	ZEN SPACE
Automated	✓	–	✗	✓
Private / Sound-Isolated	✗	✓	–	✓
10–20 Minute Format	✓	✗	✗	✓
Massage	✓	✗	✓	✓
Multisensory Experience	✗	✗	–	✓
Compact Deployment	✓	–	✗	✓
Premium Individual Experience	✗	–	✓	✓



Zen Space combines: Speed, Privacy, Automation, Scalability, Premium experience

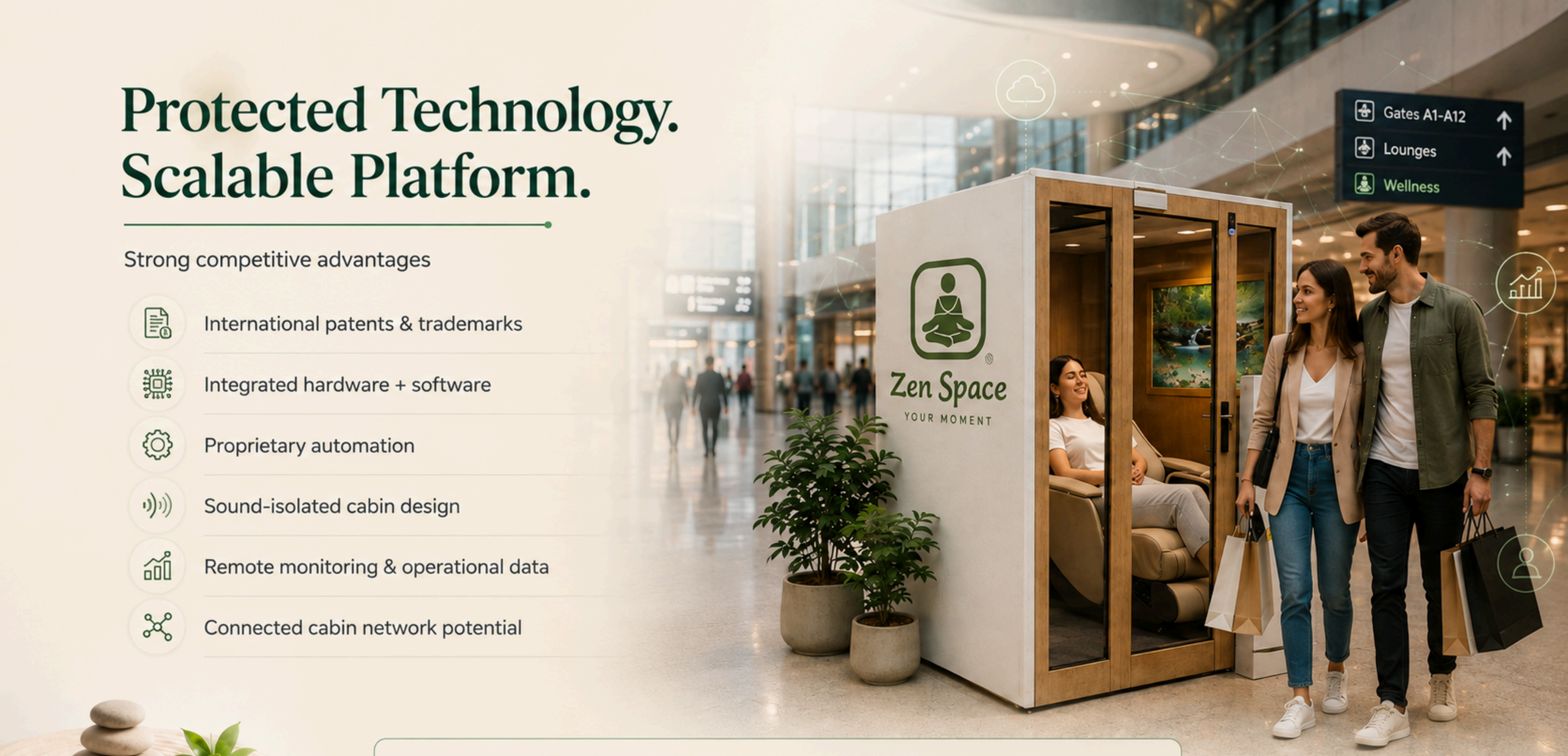
Creating a NEW category: Automated Micro-Wellness

No direct competitor currently offers this combination.

Protected Technology. Scalable Platform.

Strong competitive advantages

- International patents & trademarks
- Integrated hardware + software
- Proprietary automation
- Sound-isolated cabin design
- Remote monitoring & operational data
- Connected cabin network potential



Zen Space is building more than a pod —
it is building a **connected automated wellness platform.**

Roadmap & Milestones

From Product Validation to Airport Product-Market Fit

2024–2025 — First Pod Installation & Validation

First pod installation and validation in Milan

2025 — Early Traction

Web Summit participation

User traction: 3,000 customers to date and 100% customer satisfaction rate

2026 — Acceleration & Airport Progress

Airport interest and procedure started for Warsaw Airport (EU)

Selected by leading start-up accelerators in Europe in early 2026 and in Malaysia in late 2026

beta-i

RETAIL-X
ACCELERATING RETAIL & COMMERCE

2027 — Expansion Roadmap

- Warsaw and Barcelona airport deployment
- First companies enrolling in Europe and ASEAN
- Shopping-centre partnerships planned

2030+ — Further Expansion

Further EU and ASEAN expansion

Consider new markets



Validate → Optimise → Replicate → Scale

Investment Required — Seed Round

Scaling Zen Space across the UK

WELLBEING
FOR A BRIGHTER
TOMORROW

GBP250,000
Seed Round

for 12% equity

We are raising GBP250,000 to accelerate Zen Space across the UK.

PRIMARY FOCUS
High-traffic Pay-Per-Use & B2B Partnerships

PRIMARY CUSTOMER
Airports, Workplaces, Shopping Centres, Hotels & High-Traffic Venues

MARKET ENTRY
United Kingdom (Scalable Launchpad)

GBP250K → 24 PODS IN 18 MONTHS

6 PODS SELF-FUNDED
By Zen Space

Production + Installation
6 × GBP32,000 = GBP192,000

First-Year Place-Space Rental
6 × GBP12,000 = GBP72,000

TOTAL INITIAL COMMITMENT
= GBP264,000

18 ADDITIONAL PODS
Partner-Funded Deployment

Corporate / Partners Fund Deployment
Generates partner revenue of GBP190,000 per pod in Year 1, which covers production, installation, place-space rental, maintenance & basic operations via our Partner-as-a-Service model.

After 12 months:
~GBP800 / month per pod
(approx. GBP9,600 per year)
(depending on venue & partnership model).

GBP264,000
Direct initial deployment commitment by Zen Space

+

GBP3,420,000
Partner-funded deployment value for 18 partner-funded pods

=

24 PODS
Customer / Partner-funded deployments in 18 months

USE OF FUNDS (GBP250K)

77%	**Deployment & Pod Production**	GBP192,000
	Production + installation of 6 Zen Space-owned pods.	
10%	**Initial Venue Costs**	GBP24,000
	First-year place-space cost for the first 2 deployed pods.	
7%	**Commercial Partnerships & Sales**	GBP18,000
	Network development, marketing, business development.	
6%	**UK Launch Infrastructure & Operations**	GBP16,000
	Entity setup, legal, permits/compliance, IT and operational contingency.	
TOTAL	100%	GBP250,000

This round enables Zen Space to scale its proven, patent-protected wellness pods across the UK. Seed capital funds pod capex and initial rollout costs, while operating revenue supports later venue costs during deployment.

Validated in Europe & Malaysia | Internationally Patented Design | High-Impact, Scalable Model with Long-Term Returns | www.zenspaceworld.com

FINANCIAL OVERVIEW

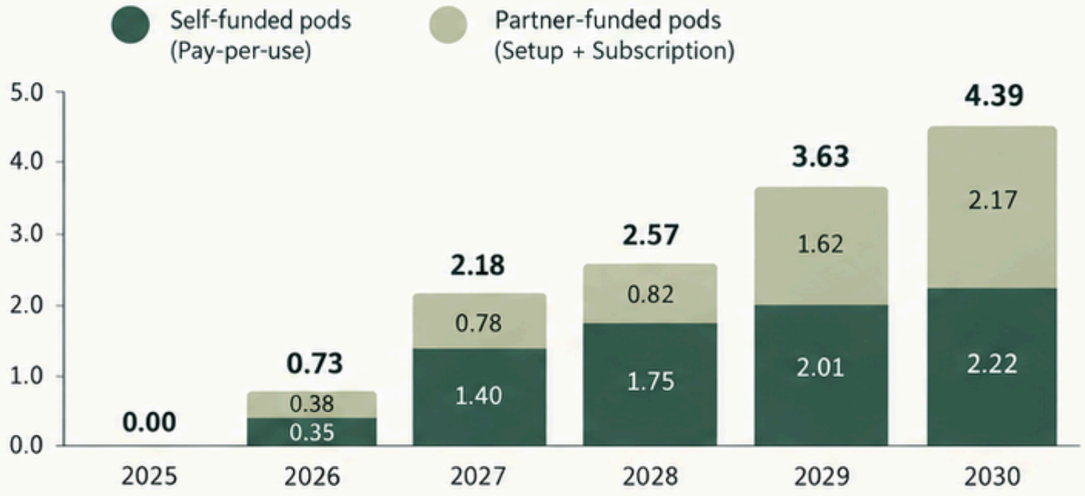
Strong Growth. Scalable Model.

6 SELF-FUNDED PODS | 28 PARTNER-FUNDED PODS BY 2030 | PROFITABLE AND CAPITAL-EFFICIENT

WELLBEING FOR A BRIGHTER TOMORROW

REVENUE GROWTH BY BUSINESS LINE

(£ MILLION)



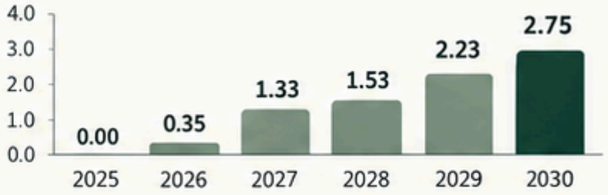
EBITDA

(£ MILLION)



NET PROFIT

(£ MILLION)

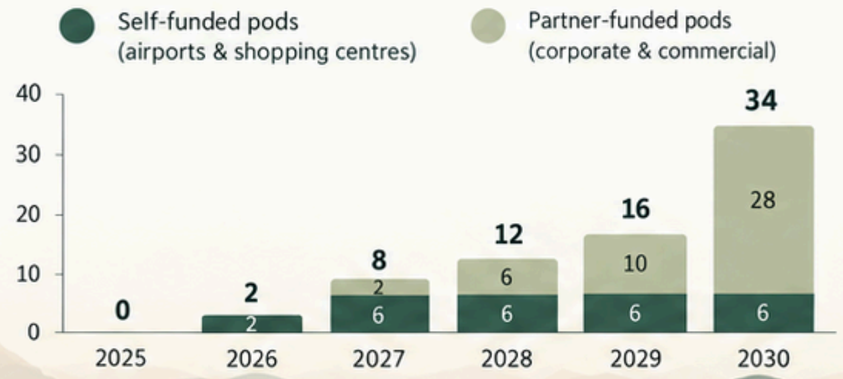


KEY ASSUMPTIONS

Self-funded pods deployed	2 in 2026 4 additional in 2027 6 total from 2027 onward
Partner-funded pods deployed (cumulative)	2 in 2026 6 in 2027 10 in 2028 18 in 2029 28 in 2030
Consumer pricing (per session)	£15 (10 minutes) £25 (20 minutes)
Partner revenue (per pod)	£190,000 setup fee (Year 1) £9,600 annual subscription (from Year 2)
Pod cost (capex)	£32,000 per pod
Seed equity	£250,000 for 12.5%

POD ROLLOUT

NUMBER OF PODS



FINANCIAL SUMMARY

(£ MILLION)

	2025	2026	2027	2028	2029	2030
Total Revenue	0.00	0.73	2.18	2.57	3.63	4.39
Gross Profit	0.00	0.67	2.05	2.44	3.37	4.07
EBITDA	0.00	0.48	1.81	2.08	3.01	3.70
Net Profit	0.00	0.35	1.33	1.53	2.23	2.75
EBITDA Margin	–	65%	83%	81%	83%	84%
Net Margin	–	48%	61%	60%	61%	63%

A PROFITABLE, SCALABLE WELLBEING PLATFORM

£4.39M revenue in 2030

£2.75M net profit in 2030

34 pods in operation by 2030

84% EBITDA margin in 2030

PEOPLE BREATHE BETTER | BUSINESS GROWS BRIGHTER

Exit Potential

Multiple Strategic Exit Pathways:

1. Partial or full exit on next round of investment planned for 2031

2. Potential acquirers include:

- ✓ Airport service operators
- ✓ Wellness equipment manufacturers
- ✓ Hospitality and hotel groups
- ✓ Corporate wellbeing platforms
- ✓ Mobility and infrastructure companies
- ✓ Major VCs

Target exit horizon: **5–6 years**



Let’s build the next stage and bring the future of wellness automation to the United Kingdom together

Validated product. Clear next milestone.
Scalable international opportunity.

Let’s build the next stage together.

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A 1-minute video from our Founder & CEO

